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## 14. A Analytical Study of Agro-Tourism in Maharashtra

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## Abstract

Agri-tourism is currently coming in a big way. Because of this business, the farmer can make more money through this business than he can get from farming. Because of its potential for agricultural tourism, the government has been implementing a large number of schemes at the government level to initiate agricultural tourism with every farmer because of the various schemes and increasing demand in this area. Agricultural tourism is a foreign concept. It is very popular in Brazil, New Zealand, and Australia. This is a big name in our country now. But if you look at this with proper planning and foresight, it will not take long for Maharashtra to emerge as a major state in agricultural tourism. Let's face it. Agricultural tourism is a great alternative to relentlessly coming back to nature to get rid of all the constant traffic, pollution, changing lifestyles and the various diseases that come with it, the daily flickering and whims of life. This gives farmers more income and gives urban people a chance to go to nature.

## Introduction

"Agricultural tourism is a combination of agriculture, rural life, and tourism."

Agricultural tourism is tourism of the farm, the identity of our culture, the happiness, the people who have grown accustomed to the urban lifestyle, live on the farmer's farm for some days and agricultural tourism is the hospitality paid by the farmer by the farmer. Agricultural tourism in line with this sentence, rural development through agricultural tourism and development of Maharashtra through rural development. Agribusiness is an agricultural project that supports the production of agricultural tourism. Agricultural tourism started in Australia around the world about two years ago. In Maharashtra, the first agricultural experiment in Baramati, by the late Shree Appasaheb Pawar, was done in this place. However, admission is being done by charging a fee. This is widely known as the tour of agriculture studies. People are turning to tourism as the biggest business. It is mainly because of the large number of agrarian